

## Restaurant Ideas



**CREDIT CARD CONCEPTS OF AMERICA**

*Join the thousands of businesses such as yours who are successfully using the plastic card concept to help build traffic and create customer loyalty. It is a sophisticated, prestigious method of developing a personal relationship with your clientele.*

*Here are just a few ideas for ways to use the cards. Or perhaps you already have an idea of your own. We can print anything you want on your card.*

### NOT VALID UNLESS SIGNED

Membership entitles you to one meal at one-half price when you purchase at least one other meal at regular price. You are entitled to two one-half priced meals per visit when four meals are ordered. The lower priced meal(s) will be used to determine the one-half price.

Card has no cash value and is not valid for the daily luncheon specials.

Card not valid on Fridays.

Membership card is not transferable.

### HAPPY HOUR WITH ENTERTAINMENT . .

Monday	Monday Night Football 4:30 p.m. until game end
Tuesday	Happy Hour Italian Buffet
Wednesday	Happy Hour Mexican Buffet
Thursday	Happy Hour Chinese Buffet
Friday	Happy Hour Seafood Buffet

### Welcome Dinner Club Members

Membership entitles you to one complimentary dinner when you purchase at least one other dinner. You are entitled to only one complimentary meal per membership at one time. The amount deducted for the complimentary portion will be calculated by dividing the total food check by the number of people in your party and subtracting the result from the food check. Your membership card will be honored for lunch, dinner and Sunday Brunch. Your valid membership card must be presented in order to receive discount. Membership card is not refundable and cannot be replaced if lost or stolen.



**FOR DINNER CLUB RESERVATIONS, CALL  
(800) 555-5555**

Not valid for alcoholic beverages, taxes or gratuities  
Membership \$50.00

### TRANSFERABLE

### THIS IS NOT A CREDIT CARD



Membership entitles bearer to a total of 24 complimentary Breakfasts, Lunches, Dinners or Sunday Brunches when at least one other meal is purchased in the Dining Room. You are allowed only one complimentary meal per visit. The complimentary portion of the bill is determined by dividing the total food bill by the number of people in the dining party and subtracting that amount from the original bill. Membership card has no cash value and is not valid for discounts on any beverages, desserts, gratuities or taxes. Not valid Valentine's Day, Easter Sunday, Mother's Day, Thanksgiving, Christmas Eve, Christmas Day, New Year's Eve and New Year's Day.

Honored only at (Restaurant Name)  
RESERVATIONS RECOMMENDED, CALL (800) 555-5555

**PLEASE BASE GRATUITY ON THE ORIGINAL AMOUNT OF BILL.**



This is not a credit card. The holder of this card is entitled to free parking, free seating, a free glass of water, a warm atmosphere and friendly service with each visit to (Your Restaurant Name). This card expires only when your need for great food expires.

YOUR RESTAURANT NAME  
12345 Busy Boulevard  
Our Town, My State 99996

*John Q. Proprietor*  
Friendly Proprietor

### SIGNATURE

As a member of the frequent dining program, you will be entitled to a complimentary lunch or dinner for two after every five visits.

**Your Restaurant Name**  
12345 Anystreet, Anytown, U.S.A. 99999  
(800) 555-5554



### AUTHORIZED BY

### DATE

- Membership in the Senior Citizens' Discount Club is restricted to our customers 55 years of age or older.
- Discount applicable only on food and non-alcoholic beverages ordered in the dining room between the hours of 3-6 PM daily.
- Discount does not apply to any alcoholic beverage items.
- Discount card is good for cardholder's entire party up to 4 persons.
- Discount card may not be used in conjunction with another discount card or any other special or promotional card or item.
- Senior Citizen's Discount Club may be discontinued at any time without prior notice.



### THIS IS NOT A CREDIT CARD

As a member you receive one complimentary breakfast, lunch, dinner or Sunday Brunch on each visit to (Your Restaurant Name) when at least one meal is purchased.

The complimentary portion of your bill is determined by dividing the total food bill by the number of people in your party and subtracting the resulting amount from the original bill. Membership card has no cash value and is not valid for alcoholic beverages, taxes or gratuities.

Membership card is fully transferable and has unlimited use.

Not valid on Christmas Eve, Christmas Day, Thanksgiving, New Year's Eve, New Year's Day, Valentine's Day, Easter or Mother's Day.

**PLEASE BASE GRATUITY ON ORIGINAL AMOUNT OF BILL**



**Present this card upon each luncheon visit to (Your Restaurant Name). After the purchase of five lunches, the sixth is complimentary. Offer not good on holidays.**

1	2	3	4	5	FREE
1	2	3	4	5	FREE
1	2	3	4	5	FREE
1	2	3	4	5	FREE
1	2	3	4	5	FREE

**Offer expires 00/00/00**



### SIGNATURE

The use of this card is limited to the person to whom it has been issued. This is not a credit card. This card may be used for discounts as specified by (YOUR RESTAURANT NAME). Discounts may be altered or changed from time to time without notice.

**RESTAURANT NAME**  
**Address**  
**Phone Number**



This card is not valid unless the signature of the person whose name this card has been issued to appears on the back.

This is a privilege card and not a credit card. The 10% discount will be deducted from your ticket.

This card is not transferable, non-negotiable and may be revoked at any time by management. Use of this card by any other person is strictly prohibited.

**Your Restaurant Name**  
Anytown, U.S.A. 99995  
(800) 555-0000

Please present your membership card to receive one complimentary entree when a second entree of equal or greater value is purchased.

Valid Sunday through Thursday evening only.

Not valid with any other discount offer.

Not responsible for lost or stolen cards.

1	2	3	4	5	6	7	8	9	10	11	12
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