



Nightclub Ideas

Join the thousands of businesses such as yours who are successfully using the plastic card concept to help build traffic and create customer loyalty. It is a sophisticated, prestigious method of developing a personal relationship with your clientele.

Here are just a few ideas for ways to use the cards. Or perhaps you already have an idea of your own. We can print anything you want on your card.

NOT VALID UNLESS SIGNED

This card entitles cardholder and one guest to complimentary admission to events at (Your Nightclub Name). Not valid for holidays or special promotions. This card is nontransferable. We reserve the right to refuse service to anyone. This card is the property of (Your Nightclub Name) and cardholder agrees to surrender it immediately upon demand. Retention and use of this card by cardholder constitutes acceptance of all Club rules.

Information: 800 555-4000

HAPPY HOUR WITH ENTERTAINMENT...

Monday	Monday Night Football 4:30 p.m. until game end
Tuesday	Happy Hour Italian Buffet
Wednesday	Happy Hour Ladies Night
Thursday	Happy Hour Chinese Buffet
Friday	Happy Hour Karaoke

Welcome Dinner Club Members

Membership entitles you to one complimentary dinner when you purchase at least one other dinner. You are entitled to only one complimentary meal per membership at one time. The amount deducted for the complimentary portion will be calculated by dividing the total food check by the number of people in your party and subtracting the result from the food check. Your membership card will be honored for lunch, dinner and Sunday Brunch. Your valid membership card must be presented in order to receive discount. Membership card is not refundable and cannot be replaced if lost or stolen.



FOR DINNER CLUB RESERVATIONS, CALL
(800) 555-5555

Not valid for alcoholic beverages, taxes or gratuities
Membership \$50.00

50% Discount on all food and non-alcoholic beverages.
Please base gratuities on value of check before discount is applied.
Limit party size to four guests per card use.



Honored only at (Night Club Name)
RESERVATIONS RECOMMENDED, CALL (800) 555-5555

This is not a credit card. The holder of this card is entitled to free parking, free seating, a free glass of water, a warm atmosphere and friendly service with each visit to (Your Night Club Name). This card expires only when your need for great food and entertainment expires.

YOUR NIGHT CLUB NAME
12345 Busy Boulevard
Our Town, My State 99996

John Q. Proprietor
Friendly Proprietor

This card entitles the bearer to the following:

- Priority ticket purchase no sooner than three days prior to concert "on sale" date. Maximum 4 tickets per membership/per contracted act.
- No wait in line to enter our nightclub on non-concert nights.
- Complimentary admission to our nightclub for the cardholder and one guest on non-concert nights.
- 10% discount on food items in our restaurant. Discount not valid for food and beverage in our nightclub.
- 10% discount on specialty merchandise.
- This card must be presented to receive privileges.
- This card expires one year from purchase of membership.

Nightclub Name

Address
Reservation Number

THIS IS NOT A CREDIT CARD

Please present this card with proper I.D. (with birthdate) during the month of your birthday and receive a free entree (of equal or lesser value) with the purchase of a second entree.

Does not include alcoholic beverage, tax or gratuity. Not valid with any other discount offer.

This card is nontransferable. Not valid on Saturdays.

This is a privilege card, not a credit card. A 10% discount will be deducted from your ticket. (Discount does not apply to birthday ticket.)

The right is reserved to withdraw VIP card at any time.

For reservations and showtime, call:
(555) 555-0000

THIS IS NOT A CREDIT CARD

ADMIT ONLY ONE

Not valid for any special event

Your Night Club Name

12345 Anystreet, Anytown, U.S.A. 99999
(800) 555-5554

PLEASE BASE GRATUITY ON ORIGINAL AMOUNT OF BILL

This card is not valid unless the signature of the person whose name this card has been issued to appears on the back.

This is a privilege card and not a credit card. The 10% discount will be deducted from your ticket.

This card is not transferable, non-negotiable and may be revoked at any time by management. Use of this card by any other person is strictly prohibited.

THIS IS NOT A CREDIT CARD

This is a privilege card and not a credit card. The 10% discount will be deducted from your ticket. Discount is on FOOD only for cardholder and up to four guests.

This card is not transferable, non-negotiable and may be revoked at any time by management. Use of this card by any other person is strictly prohibited.

It may be beyond management's control to decline "Free Admission" due to artists' request.

Supper Club Name

Anytown, U.S.A. 99995
(800) 555-0000

- This card constitutes a prepaid annual admission card to (Your Nightclub Name) Monday through Friday. Special events may require a nominal fee.
- Use of this card and entry to the premises is limited by maximum occupancy restrictions enforced by the City Fire Department.
- This card is not transferable.
- Rules of good taste and conduct always apply; failure to comply may result in the revoking of this card.
- Cardholders are responsible for the conduct of their guests.

Your Nightclub Name