



Hotel Ideas

Join the thousands of businesses such as yours who are successfully using the plastic card concept to help build traffic and create customer loyalty. It is a sophisticated, prestigious method of developing a personal relationship with your clientele.

Here are just a few ideas for ways to use the cards. Or perhaps you already have an idea of your own. We can print anything you want on your card.



- Members are given reservation upon availability without advance deposits.
 - 10% discount in restaurant at all times.
 - This card serves as credit identification for all hotel services.
- This card is not transferable and can be revoked at hotel's discretion. This card is invalid for groups or special promotional events.

HOTEL NAME
Address
Phone Number

CARDHOLDER'S SIGNATURE

The bearer of this card is entitled to direct billing privileges at all authorized Hotel facilities. This card must be presented to the cashier for billing privileges. This card is nontransferable. If card is lost or stolen, cardholder must contact the Hotel Accounting Office immediately or be liable for all charges. This card remains the property of (Your Hotel Name Here) and must be surrendered upon request.

Hotel Name
Address
City, State, Zip

GUEST SIGNATURE

PRINT NAME OF COMPANY

- Guaranteed corporate discount to holder of this card.
- Registered holder assumes full responsibility for payment of all charges obtained through presentation of this card.
- Loss or theft of card should be reported immediately.

TRANSFERABLE THIS IS NOT A CREDIT CARD



Membership entitles bearer to a total of 24 complimentary Breakfasts, Lunches, Dinners or Sunday Brunches when at least one other meal is purchased in the Dining Room. You are allowed only one complimentary meal per visit. The complimentary portion of the bill is determined by dividing the total food bill by the number of people in the dining party and subtracting that amount from the original bill. Membership card has no cash value and is not valid for discounts on any beverages, desserts, gratuities or taxes. Not valid Valentine's Day, Easter Sunday, Mother's Day, Thanksgiving, Christmas Eve, Christmas Day, New Year's Eve and New Year's Day.

LOBBY BAR 10% Liquor Discount Anytime.
Honored only at (HOTEL NAME)
RESERVATIONS RECOMMENDED, CALL (800) 555-5555

PLEASE BASE GRATUITY ON THE ORIGINAL AMOUNT OF BILL.

PREFERRED GUEST

This card entitles the above named to:

- 7th and 11th night free
- Guaranteed room
- Lowest corporate rate
- Complimentary morning newspaper
- No extra charge for spouse
- Complimentary Fax service

HOTEL NAME
Address
Phone Number

1. Guaranteed commercial rate year round.
2. Commercial rate to include wife at no extra charge (from Sept. 15 to May 15th).
3. "Over the Hump" Cocktail Party every Wednesday night 6:30 p.m. - 8:00 p.m.

Express Check-In/Check-Out
King Beds - Extra Person Free
Morning and Evening Paper
Complimentary Evening Cocktail
Free Airport/Amtrak Shuttle
Free Health Club Facilities
Meeting Room Available
Free Parking
Free Local Calls
And much more.
For Reservations:
U.S. 800-555-5556
CA 800-555-5557

Your Hotel Name & Address

This card is your personal card to be used for making reservations and checking into (Your Hotel Name).

The card can only be used by the person whose name appears on the front.

The card has a number that allows a reservation operator and front desk clerk access to your pre-recorded guest information.

For Reservations, call:

(800) 555-0000

This is not a credit card.

SEASON ROOM DISCOUNT
V.I.P. MEMBER

- 20% room discount
- Van service to local attractions
- 15% restaurant discount
- \$50 check cashing privilege with valid credit card.
- Reservations required (800) 555-6000

SIGNATURE

This card will serve as your personal passport to all the services available through (Your Hotel Name). Please present for any desired services.

This card is the property of (Your Hotel Name) and may become void at any time.

HOTEL NAME
Address
Phone Number

SAFE EVERY NITE
Clean - Comfortable Rooms
Complimentary Coffee & Donuts
HBO - Cable

- Available •
- Non-Smoking Rooms
- King - Queen - Waterbeds
- Remote Control TV's

MEMBERSHIP CARD IS NONTRANSFERABLE - THIS IS NOT A CREDIT CARD

As a member you receive a 10% discount on all food and beverages at (Hotel Restaurant Name). The discount will be deducted from the total amount of the bill when you present your Executive Club card. This discount will apply to the entire bill for food, liquor and wine.

As a member you are also entitled to a 10% discount on Sunday Brunch. The discount will also be honored in the Lounge and Gift Shop.

This card has no cash value and is not valid for taxes or gratuities. Membership card cannot be replaced if lost or stolen.

PLEASE BASE GRATUITY ON THE ORIGINAL AMOUNT OF BILL.